

საქართველოს სტანდარტი

ტურიზმი და მასთან დაკავშირებული მომსახურება - მოტოვნიები და რეკომენდაციები პლაჟის ოპერირებისთვის

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for beach operation**

*Tourisme et services connexes — Exigences et recommandations pour
les opérations de plage*



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Foreword

ISO (the International Organization for Standardization) is a worldwide federation of national standards bodies (ISO member bodies). The work of preparing International Standards is normally carried out through ISO technical committees. Each member body interested in a subject for which a technical committee has been established has the right to be represented on that committee. International organizations, governmental and non-governmental, in liaison with ISO, also take part in the work. ISO collaborates closely with the International Electrotechnical Commission (IEC) on all matters of electrotechnical standardization.

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For an explanation on the meaning of ISO specific terms and expressions related to conformity assessment, as well as information about ISO's adherence to the WTO principles in the Technical Barriers to Trade (TBT) see the following URL: Foreword - Supplementary information

The committee responsible for this document is Technical Committee ISO/TC 228, *Tourism and related services*.

საინფორმაციო ნაწილი. სრული ტექსტის სანახავად შეიძინეთ სტანდარტი.

Introduction

At present, there are no specific standards for beaches and very little guidance for beach management to help operators determine and plan for beach management. As a result, many beaches have not been developed or managed in a sustainable way, resulting in some loss of the natural beauty of the site and, consequently, a negative beach user experience. This International Standard seeks to provide guidance in helping to establish international benchmarks for beach management and safety.

The aim of this International Standard is to help beach operators make better-informed decisions about managing the beaches for which they are responsible, using a consistent approach based on best practice. In addition to general beach organization, this International Standard includes other important aspects, such as providing education and information on beach safety, signage, access and zoning, supervision and rescue, water quality and beach facilities.

Every beach is unique and has its own characteristics. A particular beach could be defined as a low activity beach for the majority of the year, but classified as high activity beach for two weeks of the year (e.g. during a high season or a carnival period), thus requiring a different management approach to be adopted and temporary features to be added. This International Standard covers both high activity beaches and low activity beaches, without a clear segregation of beach type.

The beach operator can apply specific features of this International Standard to a particular beach, as stipulated in the results of a beach risk assessment exercise. The beach risk assessment exercise is a simple way to help review the management and safety issues for each beach.

In order to determine how to implement this International Standard, it is intended that a robust risk management process is used which highlights the risks and hazards present at each beach and which identifies the appropriate control measures required to reduce the likelihood of frequency or impact (see [Clause 6](#)). The risk assessment also identifies the beach type (i.e. high activity beach or low activity beach).